

**WPRA FOUNDATION**  
**Board of Directors Meeting**  
**Thursday, April 3, 2014 - 10:30 AM**  
**Fond du Lac Recreation Department**

**PRESENT:** Steve Scharrer, Cyndi Keller, Rick Beattie, Tom Blotz, Bob Rundle, Kelly Valentino, Deb Stolz, Megan Lee, Mark Schroeder, Mike Hermann, Steve Thompson and Ron Grall

**CALL TO ORDER:** Meeting was called to order by Steve Scharrer at 10:40 AM.

**MINUTES:** Motion by Valentino, seconded by Blotz to approve the January 16, 2014, minutes as presented. Motion Carried with Keller abstaining.

**TREASURER'S REPORT:**

Bob Rundle presented a financial balance of \$67,781.65 as of February 28, 2014. He also explained that there is a new format that he will be using. Based on discussions with an accountant, Bob will allocate the market value to individual accounts based on a percentage of the assets. He also stated that Mount Olympus sent in their 2013 Golf Outing sponsorship in January 2014.

Motion by Hermann, seconded by Schroeder to approve the financial report of 2/28/14 as presented. Motion Carried.

**COMMITTEE REPORTS**

**2014 TAILGATE FUND RAISER STATUS REPORT**

Kelly Valentino handed out the flyers for the Chinooks game. She stated that when she receives the invoice from the Chinooks for 50 tickets, she will submit that for payment. She also stated that the Chinooks will be invoicing us for 50 tickets but we can sell as many as possible. If we sell over 100 they will open another area for us. At the current time, we have a grandstand area as well as a tented food area.

Motion by Stolz, seconded by Blotz to approve purchasing a minimum of 50 tickets for the Chinooks as our tailgate fund raiser.

**2014 ANNUAL FUND DRIVE CAMPAIGN STATUS REPORT**

Steve Scharrer stated that the fundraising committee met last week to discuss the annual fund drive. The letter is finalized and will be sent to WPRA for distribution to our members. He also stated that we were looking at other ideas. Cyndi Keller explained one idea of providing everyone who donates a minimum of \$20 to the Foundation will receive a long sleeve t-shirt. These t-shirts will have a simple logo on the front and the back will be filled with sponsor logos. Plans are to have everyone who has a shirt to wear it as admission to a "social" event to be determined. The board felt that this was a good idea. Steve also mentioned that he spoke with Steve Thompson to see if it was possible to have a payment plan for individuals that would like to donate to the Foundation.

## **2014 GOLF OUTING**

Mark Schroeder submitted the budget and stated that they are setting their goal of \$8500 a little higher than originally budgeted. He also stated that they will have a brand new sponsor, Green Golf Partners in 2014. The committee is excited about this new partnership. The 2014 Golf Outing form is on the WPRA website and the committee is working on the hole sponsorships. The date for this year's golf outing is Friday, September 12 at New Berlin Hills.

Motion by Beattie, seconded by Stolz to approve the 2014 golf outing budget. Motion carried.

## **GRANTS AND SCHOLARSHIPS**

Rick Beattie explained that the grant applications will be due on June 30. He would like to place a reminder in the PR weekly and the Impact if there is still time. He also noted that checks have been sent to the previous recipients.

## **FOUNDATION POLICY MANUAL REVIEW**

Tom Blotz stated that a finished product will be presented at the July meeting. He commented that a lot of time from the committee was spent fine tuning the bylaws and policy manual to make sure that they are the same. Kelly stated that one item that came up in regards to the financial reports is to have the market value allocated to each individual fund which Bob has already started to do.

## **MARKETING AND PR**

Kelly stated that their committee is beginning to think of ideas for the conference booth. This year's theme is a circus theme. If anyone has ideas, they should talk to Kelly.

## **NOMINATING**

No Report

## **OLD BUSINESS**

### **GREAT LAKES LEADERSHIP ACADEMY STATUS REPORT**

Ron Grall stated that on behalf of the Professional Development committee they appreciated the continued support of the Foundation. The goal is to have approximately 30 participants. This year there was 21 participants. He feels that they have filled the niche of a professional development school in the state. This year, they are working with the 2014 Executive Track chairperson for the conference to ensure that they have continuity without a lot of repetition. This year the Academy will need to change locations due to the increased enrollment at Aurora University – George Williams Campus. The Committee is looking at the Heidel House as a possible location for 2015. They have also changed their name from the Great Lakes Academy for Leadership Advancement to the WPRA Leadership Academy.

Motion by Valentino, seconded by Stolz to approve the 2015 allocation of \$4500 for the WPRA Leadership Academy. Motion carried. Kelly stated that it is a true testament to Ron's leadership that the committee has been successful. Steve Thompson noted that at the NRPA Legislative Forum, Jamie Sabbach talked about the Leadership Academy and how wonderful it was to have the support of the WPRA Foundation behind it.

## **WYSCO DISSOLUTION UPDATE**

No Report

## **NEW BUSINESS**

### **2014 ANNUAL CONFERENCE SPEAKER (\$2,500), 2014 YOUTH PLAYGROUND LEADERS WORKSHOP (\$500), 2014 OFFICE SUPPORT WORKSHOP (\$250)**

Motion by Valentino, seconded by Schroeder to approve all three sponsorships for 2014.  
Motion carried.

### **FOUNDATION LETTER TO MEMBERSHIP REGARDING LEGACY GIVING**

Steve Scharrer shared a letter he drafted that will go out to selective members of WPRA. The board of directors felt that this was a great way of discussing this topic with the members.

Motion by Valentino, seconded by Blotz to move forward with the letter and to include a statement on estate planning. Motion carried.

## **2014 MEETING SCHEDULE**

The subsequent meetings will be Thursdays, July 31, October 2 and **December 11** (note date change from November 13). Location changed to Jackson Area Community Center, N165 W20330 Hickory Lane Jackson, WI 53037; (262) 677-9665

## **OTHER REQUESTS**

**Next Meeting: Thursday, July 31, 2014 at 10:30 AM in Jackson Area Community Center**

A motion by Blotz, seconded by Beattie to adjourn the April 3, 2014 meeting of the WPRA Foundation at 11:59 AM.

**Respectfully Submitted,  
Cyndi Keller**