



SEPRC MEETING MINUTES  
Wednesday, October 18, 2017

**City of West Bend Parks, Recreation & Forestry  
Lac Lawrann Conservancy**

HOST REPORT

- Mr. Craig Hoepfner delivered the host report, noting some of the various highlights of the Lac Lawrann Conservancy and the various environmental education programs and outdoor opportunities. One such event is the Luminary Walk.
- Following the host report, representatives from the USTA spoke regarding the Net Generation program. Further information can be found on their website at netgeneration.com

PRESENTATION – MILWAUKEE MARKETING 101

- Milwaukee’s Marketing Team presented on various marketing techniques used in print media, social media, and television advertisements.

APPROVAL OF MINUTES

- Megan Welch moved to approve the Minutes. Seconded by Maggie Anderson. Motion carried unanimously.

TREASURER’S REPORT

Beginning Balance (08/23/17):	\$ 873.06
Revenue:	\$ 470.00 Participant fees from Park Tour
<u>Expenses:</u>	<u>\$ 671.72 Park Tour &amp; Meeting Exp.</u>
Ending Balance (10/16/17)	\$ 671.34

- Chad Brown moved to approve the Treasurer’s Report. Second by Craig Hoepfner. Motion carried unanimously.

PARKS SECTION REPORT-Ginny Bocek

- I want to apologize for missing today and the last few meetings, I have another monthly committee meeting that fell on the same time. Park Section had the first meeting since April-yesterday. We are set for the fall conference sessions.  
Would like to announce one change or clarification to the at a glance schedule. On the at a glance sheet it says: Thursday, 2:30 it states Jacob Tissue – Dog Park Construction and Maintenance Lifeguard Staff. There is no lifeguard discussion and it will be a Panel Discussion- Dog Park Construction and Maintenance.  
We have been struggling to receive nominations for the young park professional award, we are going to look into possible changes to that award. If you have any suggestions, we look forward to receiving them. Please email Ginny with your ideas.  
Spring workshop will be April 5 and 6 in Wausau. More info coming on that.  
Training opportunities in Madison, Tues, Oct. 24th. – Inclusive Play Matters: Innovating Outdoor Play Environments for People of All Ages and Abilities

RECREATION SECTION REPORT-Maggie Anderson

- The Recreation Section met on Oct 5<sup>th</sup>. Work is under way to provide a Scavenger Hunt for conference.

AQUATICS SECTION REPORT-

- Work is being done to finalize details for conference.

### WPRA LEGISLATIVE/PUBLICATIONS REPORT

- Deadline for next Impact submissions is December 1<sup>st</sup>.

### WPRA BOARD OF DIRECTORS REPORT-Craig Hoepfner

- Craig read a statement from WPRA President, Tom Flick that went out via email. WPRA Board of Directors has unanimously voted to a 15 month contract with SAMI to run our association that will begin October 1, 2017 and expire December 31, 2018. For further details, please see the WPRA announcement that was sent out Sept 22, 2017. Furthermore, please provide feedback throughout the next year.
- Charlie Imig has stepped down as the Region 4 representative, and we will be looking for someone to fill this position.

### WPRA FOUNDATION REPORT

- None at this time. Contact Kelly Valentino for further info.

### NRPA REPORT- Anthony Iracki

- None at this time

### YPN REPORT – Derek Donleavy

- Mock Interviews will be held at conference for student attendees. If you are interested in conducting mock interviews, please reach out to Derek. There will also be opportunities to participate in “Take a student to lunch” and a resume workshop. If you have summer internship info, please pass this along to Derek.

### FREE THROW CONTEST- Dustin Smith

- March 17<sup>th</sup> is the date! If interested in participating, please contact Dustin Smith.

### LEADERSHIP WORKSHOP

- February 7<sup>th</sup>-9<sup>th</sup> at Heidel House in Green Lake, Wisconsin – Excellent speakers lined up

### YOUTH TRACK & FIELD MEET- Andrew Rossa

- June 2018 – Stay tuned!

### SEPRC TENNIS LEAGUE- Dan Zeroth

- League meeting for 2018 will be in January!

### NEW BUSINESS

- A recommendation to reduce the number of meetings per year was proposed. It was recommended that there would be 4 meetings per year, each providing an educational CEU opportunity, as well as the standard business meeting. Furthermore, members would be kept up to date on monthly news via an electronically distributed newsletter. It was suggested that meetings be held in January, March, September, and December. Furthermore, a survey will be sent out via email requesting membership input with regards to the CEU opportunities. A motion to approve this change was made by Derek Donleavy and seconded by Dustin Smith. The motion carried unanimously.

### PROBLEM SOLVING/IDEA EXCHANGE

- Discussion about Senior Programming ideas, such as trips, presentors, and programs.

### ADJOURNMENT

- Chad Brown moved to adjourn, seconded by Craig Hoepfner. The motion carried unanimously.