

# Social Media Policy

## Purpose

The Wisconsin Park & Recreation Association (WPRA) social network participation includes Facebook, Twitter and LinkedIn. These networks may serve as outlets for WPRA members to connect with one another outside of opportunities already provided by WPRA. The main objective of WPRA social networking is to facilitate and encourage the free flow of information and opinions necessary to maintain a strong membership community. Participants are encouraged to respectfully post information that can be of interest to others and actively engage in discussions. This policy is not intended to mediate unofficial “fan” pages and other social networking forums that may involve WPRA member participation.

## Scope

The scope of this policy includes all WPRA-authorized social networks including but not limited to: Facebook, Twitter and LinkedIn.

## Responsibilities

Participants of WPRA social networks are expected to be respectful, professional and courteous, as detailed in the WPRA Purpose detailed further in the document. This includes refraining from defamatory language, harassment, dissemination of copyrighted materials and posts that are purely commercial in nature. Social networking sites are a public-forum that allows others to share their perspectives. Additionally, please refrain from posting contact information or other strictly personal information about yourself or others. WPRA encourages conversations that may require exchange of such information to take place outside of the boundaries of the organization’s social networks. WPRA is not responsible for the opinions and information posted by WPRA members. However, WPRA reserves the right to monitor postings and discussions, and to restrict dissemination of opinions and information violating this policy.



***Approved: WPRA Board of Directors: April 4, 2017***