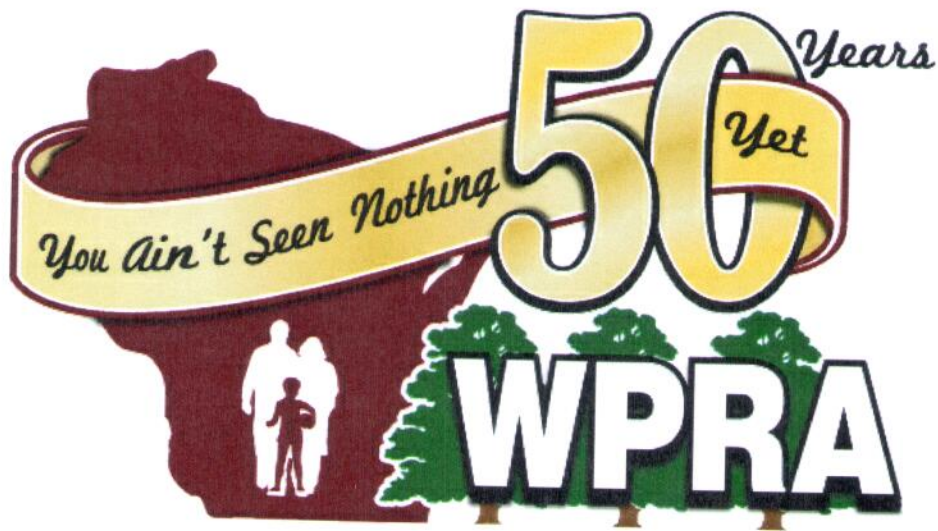


Wisconsin Park &  
Recreation Association  
Progress Report  
2015

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Third Quarter

{July - September}

The following is a summary of the Significant Events, Committee/Section/Task Force Involvement, Association Personnel, Membership Status, and Financial Status of the Wisconsin Park and Recreation Association for the third quarter of 2015, July through September.

## SIGNIFICANT EVENTS

1. The WPRA Board of Directors approves the 2016 WPRA and Section Budgets. The financial report will appear in the 2015 Annual Report that will be available at the Annual Meeting at the Kalahari Convention Center in the Wisconsin Dells. The 2016 approved budget represents a 14% reduction from the current budget.
2. The 2015 WPRA Conference Program Booklet is completed and disseminated through the Regions and posted on the WPRA website. A copy is also inserted into the 2015 Fall IMPACT Magazine for viewing by the membership.
3. SAMI, the association management company that WPRA utilizes, agrees to redesign the WPRA website to make it more up-to-date and user-friendly at no cost to the state association.
4. The Executive Director creates a website advertisement master sheet to solicit select banner and column ads for the WPRA site that will generate revenues in the future.
5. Landscape Structures awards WPRA with a \$2,500 scholarship to assist in the funding of the 2015 Keynote Speaker, Jody Urquhart from Calgary, Canada.
6. The WPRA Community Park & Recreation Facilities Tour is cancelled due to low enrollment. The Parks Section Board will not offer the Tour in 2016 and will create a Task Force to review and determine the course of action regarding the future of providing Tours.
7. A Legislative Alert is distributed to the membership on September 16 requesting that members contact their legislators in an attempt to get them to co-sponsor LRB 1921 that would allow municipalities to sell liquor and wine at municipal parks and golf courses.
8. The Kalahari Resort & Convention Center agrees to sponsor champagne, (alcoholic and non-alcoholic) for the 2015 WPRA Awards Banquet on November 5<sup>th</sup>.
9. A Legislative Alert is disseminated to the membership on October 1<sup>st</sup> requesting that WPRA agency members contact their legislators in an attempt to get them to co-sponsor LRB-2302/1 relating to adverse possession against the state or a political subdivision.

## **COMMITTEE/SECTION/TASK FORCE**

1. The WPRA IMPACT Committee plans a special anniversary edition of the IMPACT Magazine that will provide historical perspectives and highlights of the past 50 years in the history of the state association.
2. A Legislative Update is distributed explaining the changes to the Bicycle and Pedestrian Facilities funding, and the new procedures for the Room Tax Law that will impact park and recreation agencies throughout Wisconsin.
3. The Conference Committee posts session templates on the WPRA website so that members and non-members can view a synopsis of the Fall Conference Education Sessions.
4. The final 2015 Conference Committee is held at the Kalahari Convention Center on September 29<sup>th</sup> to finalize plans for the 50<sup>th</sup> Anniversary Conference & Trade Show.
5. Dave Burch is selected as the recipient of the 2015 IMPACT Magazine Article Award that will be announced at the Annual Awards Banquet in the Wisconsin Dells.
6. The 2016 WPRA Spring Workshop promotional flyer and call for sessions are distributed through the Regions and the WPRA PRWeekly Newsletter.
7. The Aquatic Section announces that Ann Moeller, Recreation Supervisor for the Green Bay Parks, Recreation & Forestry is the Professional of the Year award recipient, and Julia Martinson, Assistant Aquatics Director for the City of New London is the Young Professional of the Year.
8. The Park Section announces that Darren Marsh, Parks Director for the Dane County Parks is the Professional of the Year award recipient and that Aaron Jenson, Director for the City of Waupaca Parks & Recreation is the Young Professional of the Year.
9. The Recreation Section announces that Bridgett Hermanson, Executive Director for the Cambridge Community Activities Program is the Professional of the Year award recipient, and that Lauren Oliveri, Recreation Supervisor for the West Bend Parks, Recreation & Forestry is the Young Professional of the Year.

## **ASSOCIATION PERSONNEL**

1. The Executive Director begins his second term as the Chairperson for the National Recreation and Park Association's Foundation.
2. The Executive Director attends two meets at the State Capitol in reference to LRB 1921 regarding the selling of alcohol at municipal and/or county owned and operated park and recreation facilities.

## MEMBERSHIP STATUS

The membership totals for the third quarter of 2015 are as follows:

Individual Professional	116
Departmental	83
Group Agency	135
Administrative Support	28
Non-Profit Organization	8
Citizen/Advocate	2
Commercial	74
Board/Commission	8
Emeritus	23
Premier Professionals	682
Premier Student	24
<b>Total:</b>	<b>1,176</b>

### Section Members Totals without Premier

Aquatics	126
Park	263
Recreation	330
Student	7
WTRS	17
Administrative Support	13

**\*\* There has been adjustments made due to those who have selected the Premier membership category.**

## FINANCIAL STATUS

1. The financial status for the Association for the Third Quarter in 2015 is as follows:

Revenues:	\$1,045,053.44
Expenditures:	\$ 207,421.49
Net:	<u>\$ +837,631.95</u>

**\*\*The Third and Fourth Quarter revenues are substantially higher due to the Discount Ticket Program and the Conference and Trade Show registrations. Payment to the attractions will not be reflected until the Fourth Quarter Progress Report.**

10/11/15  
Accrual Basis

Wisconsin Park And Recreation Association  
Custom Summary Report  
January through September 2015

	<u>Jan - Sep 15</u>
Ordinary Income/Expense	
Income	
4040 · Individual	12,212.80
4041 · Agency	11,460.16
4042 · Student Individual	290.99
4043 · Office support	1,651.22
4045 · Commercial	15,648.57
4046 · Organizational	18,823.80
4048 · Emeritus / Life fees	314.65
4049 · Board / Commission	760.00
4050 · Departmental	7,827.32
4051 · University / Faculty	290.40
4052 · Friends	68.68
4100 · Registration	43,983.47
4110 · Exhibits	20,296.35
4120 · Sponsorships	26,538.52
4140 · Other	50.00
4200 · Discount Ticket Program	845,169.84
4220 · Directory	1,674.74
4240 · Miscellaneous office	963.60
4270 · Job Listings Online	6,038.44
4380 · Office Workshop	607.61
4390 · Academy	17,972.94
4395 · Staff Presentations	5,150.00
4410 · Park Section	1,600.01
4420 · Recreation Section	5,039.39
4450 · Aquatic	619.94
Total Income	<u>1,045,053.44</u>
Expense	
5001 · Personnel Salaries	58,259.78
5002 · Payroll taxes	26,856.63
5003 · Benefits, SS, Fed/StateTax, etc	20,537.36
5006 · Memberships	50.00
5008 · Staff travel	1,414.12
5009 · Web site	584.69
5010 · Office equip / services	579.85
5011 · Office supplies	1,013.32
5012 · Phone	2,203.87
5013 · Postage	1,059.20
5014 · Printing	273.90
5016 · Utilities	1,130.59
5020 · Board delegates	306.20
5022 · NRPA Representation	687.41
5031 · Insurance	1,358.44
5034 · Financial services	1,795.00
5035 · Professional fees	20.00
5042 · Membership directory	500.00
5047 · SAMI Services	30,487.72
5050 · Office Support Workshop	500.41
5053 · Awards	1,514.75
5056 · Conference	25,339.23
5067 · IMPACT	1,265.31
5079 · Leadership Academy	17,429.25
5082 · Park	3,763.28
5084 · Recreation	3,014.51
5088 · WTRS	991.59
5090 · Aquatics	390.10
5120 · Processing Fee	2,744.98
5800 · Foundation	1,350.00
Total Expense	<u>207,421.49</u>
Net Ordinary Income	<u>837,631.95</u>
Net Income	<u><u>837,631.95</u></u>