

## 2018 TICKET PROGRAM PARTICIPATING MEMBER – AGREEMENT

Only current members of the organization participate in selling of the discounted attraction tickets as part of the Wisconsin Parks & Recreation Association (WPR A) ticket program, and they must comply with the terms of this agreement.

It is acknowledged that the primary purpose of participation in the ticket program is to attract the general public in order to promote a better understanding of the value and benefits of adequate parks and recreational services.

The \_\_\_\_\_ (enter participating member department/agency name) does hereby agree to the following term to participating in the ticket program:

1. Identify a primary representative that will administer the ticket program.
2. Return completed Participating Member Agreement to WPR A by **March 2, 2018**.
3. Submit initial ticket order (online) to WPR A by **March 30, 2018**.
4. Sell tickets only at the WPR A stated selling price, which will be determined between the WPR A and attractions. In 2018, participating members retain \$0.75 for each ticket sold.
5. Report number of sold tickets to WPR A no later than **three days after Labor Day**. (WPR A will provide you with a *Ticket Program Payment Form* containing your amount due.)

NOTE: The amount you retain as a participating member for tickets sold will be withheld by you prior to submitting payment to WPR A, as will be reflected on the *Ticket Program Payment Form*.

6. Return all unsold tickets plus full payment for tickets sold as detailed on the *WPR A Ticket Program Payment Form* by **September 12, 2018**.

***We acknowledge that a \$50 late fee will be applied if unsold tickets and full payment of tickets sold are not received by WPR A by the September 12, 2018 deadline, and may result in elimination of future consignment privileges.***

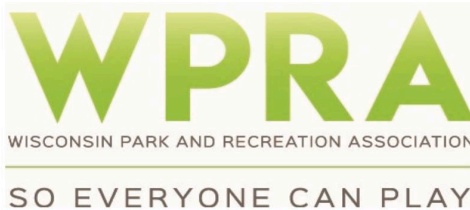
7. Payment will be submitted by department check, credit card or money order only (not cash or individual personal checks).
8. We will order tickets on-line through WPR A and not contact the attractions directly or participate in any other specials.
9. Procedures and appropriate training for the collection of monies and safe storage of tickets and payments are our responsibility. Policies regarding refunds, hours of sales, and the expenditure of our earned retainings are also our responsibility.
10. We agree not to place any paid advertising for the ticket program in any publication nor to solicit more than local media coverage regarding our sales.
11. The WPR A shall not be held liable for the safety, operation, or condition of the premises, programs or facilities of any of the attractions participating in the ticket program. Any liability is the responsibility of the attraction itself.
12. We agree not to sell discount tickets at or around any of the attraction sites.

**Agreed to by:**

WPR A Member Department/Agency: \_\_\_\_\_

Name (printed) of Primary Representative: \_\_\_\_\_

Primary Representative Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## 2018 TICKET PROGRAM

### PARTICIPATING MEMBER – ADDITIONAL INFORMATION

As a supplement to the Participating Member Agreement, more detail and helpful tips have been compiled below as a helpful guide to WPRPA members. If you have any questions, please reach out to the WPRPA office.

All tickets from all attractions are available on "consignment." You place your order online with the WPRPA office and the tickets are shipped directly to you by the attraction.

#### OVERALL SCHEDULE

March 2	Participating Member Agreement Due to WPRPA Office
March 30	Online order placed for tickets
April 30	Tickets sent to you by attractions
May-Labor Day	Sell tickets
<b>July 27</b>	<b>EXCEPTION! – Six Flags WPRPA Week Tickets</b> (see special schedule below)
Labor Day	Calculate tickets sold and report online to WPRPA
Within 3 days	WPRPA will send you a <i>Ticket Program Payment Form</i>
Sept 21	Send payment and unsold tickets back to WPRPA <i>Remember – payment is to be submitted by department check, credit card or money order only (not cash or individual personal checks).</i>

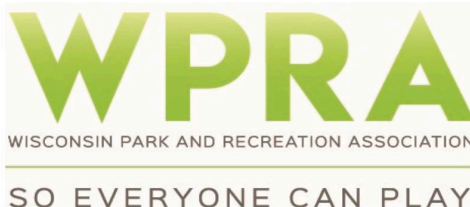
#### **Six Flags WPRPA week is handled separate from the overall ticket program!**

July 27	Calculate <u>Six Flags WPRPA week tickets</u> sold and report online
Within 3 days	WPRPA will send you a <i>Ticket Program Payment Form</i> for <u>only the Six Flags WPRPA week</u>
August 15	Send payment and unsold <u>Six Flags WPRPA Week</u> tickets back to WPRPA

#### PRICING

- All attractions have included applicable sales tax in their prices and are responsible for payments to the state.
- Per the WPRPA agreement with each attraction, you must sell the tickets at the WPRPA stated selling price.
- Each participating department retains \$0.75 per ticket sold.

\*By paying to WPRPA the price noted on your *Ticket Program Payment Form*, you automatically retain the applicable amount.



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### PARTICIPATING MEMBER – ADDITIONAL INFORMATION

#### ORDERING

**ALL ORDERS MUST BE PLACED ONLINE THROUGH THE WPRA WEBSITE:  
[www.wpraweb.org](http://www.wpraweb.org)**

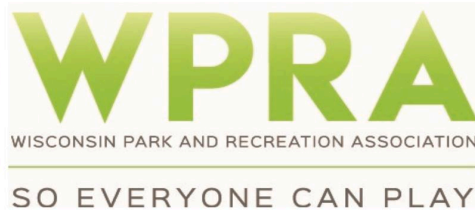
- The attractions will not accept direct orders for WPRA's discounts.
- A minimum order of 25 tickets per attraction is required for any order placed with the WPRA Office.  
*\*Exception: Six Flags Any-Day and WPRA Week Tickets have a minimum of 24*
- If you do not participate in the program or are temporarily out of tickets, please refer inquiries to a nearby participating department. The WPRA office cannot sell to the general public directly.
- **Please check your shipments and verify amounts when they arrive. Contact the WPRA office immediately if there is a discrepancy or you will be responsible for any missing tickets.**

#### PAYMENT

- Departments must end sales on Labor Day, but some opt to cut off sales earlier to allow themselves more time to balance and issue payment.
- All participants must report the number of tickets sold online through WPRA's website within three days following Labor Day.
- It is advised that you print a copy of the form prior to hitting submit for your records.
- You will receive your *Ticket Program Payment Form* within 2-3 business days. This form will be stating how much is owed along with the number of tickets that need to be returned.  
*\*By paying to WPRA the price noted on your *Ticket Program Payment Form*, you automatically retain the \$0.75 amount.*
- Return a copy of the *Ticket Program Payment Form* with your payment and unsold tickets.  
*\*Remember, acceptable forms of payment include: Department checks, money orders or credit card - no cash or individual checks.*
- Please plan ahead for necessary approval to make your final payment to WPRA by the September 21st deadline.
- A \$50 late fee will be applied if unsold tickets and full payment are not received at the WPRA Office by this date.
- A late payment (*without advance notice, reasonable documentation, etc.*) may prevent a department from participating in future ticket programs.

#### RETURN OF UNSOLD TICKETS

- Participating agencies **MUST** return unsold tickets by **certified, registered mail, FedEx, UPS or in person to the WPRA office.**
- You **MUST** obtain verification that your parcel(s) did reach the WPRA Office. Retain this documentation should there should be a problem with the delivery of your parcel(s).
- **Rubber band any unsold tickets** from each attraction and attach a **note with the number returning** and **department/agency name**. Parcels that have loose tickets and are not posted with a number and department/agency will be returned to the participating member for completion.



## 2018 TICKET PROGRAM

### PARTICIPATING MEMBER – ADDITIONAL INFORMATION

#### PUBLICITY

- Attractions have agreed to send a limited number of brochures with each order shipment. Extra brochures may be ordered by calling the attraction directly.
- Departments are asked to avoid paid advertising in publicizing the program - other options such as inclusion in your brochure, posters, local press releases, etc., are encouraged. Please be especially cautious of attracting news exposure on a county, regional, or state basis, as not all departments sell tickets and many others do not prefer to greatly expand sales levels due to staff time.

#### CHOICES

- Each department/agency is reminded that you have many options in helping the ticket program run the most efficiently for your community such as:
  - Selling hours - it is your choice if you wish to sell during all office hours or restrict hours or days.
  - Returned checks - you have the option of accepting cash only if you feel returned checks could be a problem.
  - Refunds - For 2018, all of the attractions will have clearly printed on each ticket, "Non-Refundable".
  - Staff training - you can set your own procedures and are encouraged to provide appropriate staff training to reduce potential errors.
  - Retainings - the amount you retain for your department sales may be used to fund WPR A memberships, Conference and workshop registrations, or a variety of departmental projects to help better your department.

#### LIABILITY

- WPR A has included, in an agreement with each attraction, an indemnification clause releasing WPR A and participating departments from civil liability relating to the ticket program.
- Each department is encouraged to review their insurance coverage regarding loss or theft of tickets and to implement an internal checks and balances system as a preventive action.
- Each department is responsible for establishing their own refund policy. The WPR A Office should not be called regarding your department sales, as you are the point of sales distribution.

**Thank you for participating in the WPR A Ticket Program!**

If you have any questions, please contact Jessica Tripler at the WPR A office.

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