

**From:** [Steve Thompson](#)  
**To:** [Chad Schooley](#); [aaronjenson@cityofwaupaca.org](mailto:aaronjenson@cityofwaupaca.org); [Matt Amundson](#); [Melissa Philipps](#)  
**Cc:** [Sue Mcdade](#); [rkist@hnet.net](mailto:rkist@hnet.net); [hoepnerc@ci.west-bend.wi.us](mailto:hoepnerc@ci.west-bend.wi.us); [sbrusegar@village.cottage-grove.wi.us](mailto:sbrusegar@village.cottage-grove.wi.us); [cmacaskill@village.cottage-grove.wi.us](mailto:cmacaskill@village.cottage-grove.wi.us); [dlarson@manitowoc.org](mailto:dlarson@manitowoc.org); [hglainyk@waukeshacounty.gov](mailto:hglainyk@waukeshacounty.gov)  
**Subject:** Promo Material  
**Date:** Monday, May 04, 2015 2:28:14 PM  
**Attachments:** [JulyPRMonthPSA1.doc](#)  
[JulyPRMonthPSA2.doc](#)  
[JulyPRMonthPSA3.doc](#)  
[ParkRecMonth2015.doc](#)

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## **FOR IMMEDIATE DISTRIBUTION: Promotional Material...JULY IS PARK & RECREATION MONTH!**

### **July is Park and Recreation Month**

This July we're celebrating 30 years of Park and Recreation Month and the enduring importance of parks and recreation for the state of Wisconsin. From the start, parks were created to serve the people—to give them a place to appreciate nature, exercise, socialize and have fun. This mission lives on and will continue to intensify into the future. This July, let's celebrate the past, present and future of parks and recreation!

Attached are three sample PSA's that you can use in your agency publications and promotional material, along with a proclamation format that you could utilize to promote "July Is Park and Recreation Month" with your board and commission and elected officials.

*Steve*

**Steven J. Thompson, CPRP, CEO**

**Wisconsin Park & Recreation Association**

**Cell Phone: 414-331-2202 Toll Free: 844-296-6600**

[sthompson@wpraweb.org](mailto:sthompson@wpraweb.org)

