

# Wisconsin Park & Recreation Association Progress Report 2008



## Second Quarter {April - June}

The following is a summary of the Significant Events, Committee/Section/Task Force Involvement, Association Personnel, Membership Status, and Financial Status of the Wisconsin Park and Recreation Association for the second quarter of 2008, April through June.

## **SIGNIFICANT EVENTS**

1. A brand logo is created for WPRA: Wisconsin, Land of Parks and Recreation, Come Visit, Come Play!" to be used in a variety of marketing initiatives.
2. A special sponsorship form is disseminated to the WPRA commercial vendors to determine their interest in sponsoring a variety of items incorporating the new WPRA brand.
3. The WPRA Executive Director attends the Foundation Meeting on April 4<sup>th</sup> in Fond du Lac to discuss the Friends of Wisconsin Park & Recreation Association and its purpose of soliciting grant proposals to better serve the State Association.
4. A "Resources" category is added to the WPRA website along with over thirty online sample fact sheets regarding interviewing, RFP's, strategic planning, youth development, volunteering, senior centers, ADA, etc.
5. Award nominations are completed for the State Association's top four awards: Professional Award of Merit, Honorary Fellowship Award, George Wilson Service Award and the Partnership Award.
6. The WPRA Board of Directors makes their final determination on the proposed governance options for the Board. On May 14<sup>th</sup>, the Board approves Option #1 that removes the Student Advisor and Emeritus Chair from the Board, and makes the Student Section Chair a voting member. In addition the Board approves a two year term for the representatives from the Aquatics, Park, Recreation and WTRS Sections.
7. Riley, Penner & Benton, the accounting firm for the State Association reviews the bylaws, articles on incorporation and membership application for the FWPRRA – Friends of the Wisconsin Park & Recreation Association.
8. The WPRA Foundation finalizes its plans for the "10<sup>th</sup> Annual Scholarship Golf Outing" on September 12<sup>th</sup> at the New Berlin Hills Golf Course.
9. The Wisconsin Park and Recreation Association (WPRA) begins the process to petition the state legislature to increase the WRS requirement of 600 hours to 1000 hours.
10. An updated Strategic Plan and new Business Plan were reviewed and approved. Both documents are on the WPRA website for viewing.
11. A resolution was introduced by President McLafferty that would request an increase from 600 hours to 1,000 hours for part-time employees before they would be eligible for the Wisconsin Retirement System.
12. Governor Jim Doyle proclaims May as Community Fit Month in Wisconsin per President McLafferty's request to enhance individual and community fitness and wellness.
13. The WPRA Board approves an Executive Search proposal to charge non-agency members if requesting employment related assistance from the State Office, i.e. job descriptions, job analysis, interview formats, community assessments, etc.
14. The Executive Director designs an Executive Director Search Description to assist the Hawaii Park & Recreation Association in their efforts to hire their first Executive Director.
15. The 2008 WPRA Board ballots are mailed on June 17, 2008. Recommended bylaw changes are also included with the ballot for the membership to review and to vote on in November.

## **COMMITTEE/SECTION/TASK FORCE**

1. President-Elect Marty Kosobucki calls for a meeting to review a proposed change in the Conference Committee structure on April 11<sup>th</sup> in Manitowoc. The WPRA Board approves the new Conference Committee structure on May 14<sup>th</sup> to go into effect in 2010.
2. The IMPACT Committee completes the material for the Summer 2008 IMPACT Magazine edition.
3. The WPRA Foundation conducts its “2<sup>nd</sup> Annual Brewer’s Tailgate Fundraising Party” on April 27, 2008 with 134 in attendance.
4. The Legislative Committee sends out four Legislative Alerts regarding UPARR, LWCF and the proposed regulations and use on the Wisconsin Stewardship lands.
5. The Awards Committee makes the recommendation to provide “certificates of appreciation” to all the nominees for the 2008 State Association awards who were not selected for the award category.
6. The Benefits Committee continues to finalize the content for a Media Took Kit for use by the membership.
7. The Legislative Committee distributed a Legislative Alert to the membership regarding the newly proposed Stewardship public access policy. The Alert indicated that it was very important that local governments speak-out regarding their support or concerns and recommendations for the proposed rule change. A letter went out urging the DNR Secretary Frank that the new Stewardship public access rules must be flexible and respect the sovereignty of local government ordinances and regulations to protect public safety by prohibiting or restricting hunting or the discharge of firearms.
8. The Awards Committee makes the following selections for the top four WPRA awards: Professional Award of Merit: Cyndi Keller; George Wilson Memorial Award: Mike Hermann; Partnership Award Rock River Coalition; Honorary Fellowship Award: Jim Guy.

## **ASSOCIATION PERSONNEL**

1. The Executive Director and Past President attend the NRPA Board of Trustees Spring Meeting in Portland, Oregon.
2. The Deputy Director provides 4 presentations to the Southern Kansas Aquatic Council for their Annual Pool-A-Palozza in Wichita, Kansas on April 26, 2008.
3. The Deputy Director attends a special meeting at the NRPA headquarters in Ashburn, Virginia to discuss the future of the National Aquatic Branch.

## MEMBERSHIP STATUS

1. The WPRA membership for the second quarter in 2008 is as follows:

	<b>2007 Total 2<sup>nd</sup> Quarter</b>	<b>2008 Total 2<sup>nd</sup> Quarter</b>
Aquatics:	164	181
Recreation Section:	482	538
Park Section:	438	489
State Park Subsection	44	53
Zoo Subsection	6	6
WTRS:	64	62
Student Section:	60	68
Commercial:	137	161
Boards/Commissions	183	215
Organizations:	24	28
Life/Emeritus:	55	59
Office Support:	73	89
<b>Totals:</b>	<b>1,730</b>	<b>1,949</b>

## FINANCIAL STATUS

1. The financial status for the Association for the Second Quarter in 2008 is as follows:

Total Revenue:	\$183,246.92
Total Expenditures:	\$240,187.71
Net:	<b>\$ -56,940.79</b>

The financial status for the Association for the Second Quarter in 2007 was as follows:

Total Revenue:	\$176,212.29
Total Expenditures:	\$236,405.73
Net:	<b>\$ -60,193.44</b>

*\*(Typically the first and second quarters have a deficit, and the third and fourth quarters have positive net revenues, as the bulk of the revenues come in during these two quarters)*